

AGENDA

Hotel Occupancy
Committee Meeting
January 19, 2016
2:00 pm-City Hall
501 Sheppard Road
Burkburnett, Texas 76354

Item 1. Call meeting to order.

Item 2. CONSENT AGENDA

A. Approval of Minutes: December 3, 2015

Item 3. Discuss and take any action necessary on Hotel Occupancy Tax Application Request- Burkburnett Blacksox Baseball.

Item 4. Adjournment.

I, Janelle Dolan, City Clerk for the City of Burkburnett, Texas do hereby certify that I posted this agenda on the glass front door of the City Hall, facing the outside at 10:00 a.m. on January 15, 2016 in compliance with the Open Meeting Act Chapter 551.



Janelle Dolan, City Clerk

Posted 1/15/16 @ 10:00 a.m

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's office at (940)569-2263 for further information.

**HOTEL OCCUPANCY TAX MEETING
MINUTES**

The Board Members of the Hotel Occupancy Tax held a regular called meeting on December 3, 2015 at 8:30 a.m. in the Council Chambers of City Hall, 501 Sheppard Road, Burkburnett, Texas. The meeting was open to the public with notice being given in compliance with the Open Meeting Act. The following members were present:

Bill Lindenborn	Chair Committee/Commissioner
Carl Law	Committee/Mayor

Don Hardy, Committee/Commissioner, was not present.

Other's present: Mike Whaley, City Manager; and Janelle Dolan, City Clerk.

Item 1. Chair/Commissioner Bill Lindenborn called the meeting to order.

Item 2. Consent Agenda

A. Approval of minutes: September 28, 2015

Motion was made by Mayor Law, seconded by Commissioner Lindenborn to approve Consent Agenda 2. Motion carried unanimously.

Item 3. Motion was made by Mayor Law, seconded by Commissioner Lindenborn to approve the request of \$8,500.00 for the funding of the BISD Sporting Event-Bulldog Classic. Motion carried unanimously.

Item 4. Motion was made by Commissioner Lindenborn, seconded by Mayor Law to adjourn. Motion carried unanimously.

Bill Lindenborn, Chair

ATTEST:

Janelle Dolan, City Clerk

CITY OF BURKBURNETT
HOTEL/MOTEL TAX FUND REQUEST FORM
Application Deadline:

1. Name of Group/Organization requesting funds: Burkburnett Blacksox Baseball
2. Name of Event funds are being requested for: 2016 Spring + Summer Season
3. Date of Event: January 4th - Nov 1st
4. Contact Name for Group/Organization: Mickey Cornelius
Address: PO Box 606 Burkburnett Tx Phone Number 940-569-3498 9
5. How many people are expected for this event?
Participants: 1000 plyers for out of town Spectators: Jan-Nov @ least 7500
100 blksox plyers
6. Of these people, how many will spend the night? 4000 @ least
How many will travel over 50 miles? most all will travel in
7. How many hotel rooms are expected to be used during this event? @ 3500
8. How many nights will the rooms be used? 40 nights
9. How many meals will be eaten in the local restaurants? Several thousand
10. Is this an annual yes or one time _____ event? (Check one)
11. If this is an annual event, have you requested funds before? Yes No _____
If yes, were the requested funds allocated, and if so how much money was received? Yes No _____ Amount: \$ 24,400

If the request was denied, what was the reason given? _____

12. If this is an annual event, do you expect to request fund each year? Yes
No _____
13. What age group will participate in this event? ages 6 to 19
14. Where will this event be held? Burkburnett Baseball Field + Blacksox facilities

15. Where will participants and/or spectators be traveling from? TX, OK, Colo, New Mex, Nev, LA, KS, MO

16. What is the total cost of this event? Spring/summer budget \$ 520,000

17. What is the dollar amount the Hotel/Motel tax is being asked to fund? \$24,970⁰⁰

18. How will this funding be used? Media Prod \$9420, Camps \$3340 Maulouts \$2110

Office Exp \$4120, Parent Mtgs (3) total \$3500 transportation plyers in town \$2480 = \$24,970
19. What is the projected date in which you foresee your Group/Organization being self supported and not requiring Hotel/Motel Funding? Unknown

20. Does your Group/Organization make charitable contributions? Yes No
If so, what was the amount of money that was contributed last year? \$ over \$2500

THE FOLLOWING MUST BE SUBMITTED ALONG WITH THIS COMPLETED APPLICATION:

- AN ITEMIZED BUDGET OF ALL ESTIMATED EXPENSES AND INCOME FOR THIS YEAR'S EVENT
- IF FUNDS HAVE BEEN RECEIVED IN A PREVIOUS YEAR, AN ITEMIZED BUDGET OF ACTUAL EXPENSES AND ALL INCOME (INCLUDING SPONSORSHIPS), FOR THE MOST RECENT YEAR THAT FUNDS WERE RECEIVED.

If funding is granted, an itemized budget of actual expenses and all income (including sponsorships) must be submitted to the City of Burkburnett within 60 days of the completions of the event. Failure to do so will affect future funding decisions. They must be mailed to:

City of Burkburnett
Hotel/Motel Committee
501 Sheppard Road
Burkburnett, TX 76354

FOR COMMITTEE USE ONLY

Total anticipated economic impact of this event on the City of Burkburnett: _____

Approve: _____ Amount: \$ _____

Denied: _____ Reason: _____

Burkburnett Blacksox
Statement of Activities
For the Year Ended December 31, 2014

REVENUES AND SUPPORT	2015
Baseball Program	<u>\$453,000.00</u>
Total Unrestricted Revenues & Support	<u>\$453,000.00</u>
FUNCTIONAL EXPENSES	
Office	\$ 9490.00
Occupancy	\$ 49,950.00
Travel	\$ 86,800.00
Depreciation	\$ 38,908.00
Direct Program Expense	\$208,192.00
Loan Payments	\$ 43,209.00
Repairs	\$ 11,568.00
Telephone	<u>\$ 3,108.00</u>
Total Functional Expenses	\$451,225.00
Revenue Less Expenses	\$ 1,775.00

BURKBURNETT BLACKSOX

P O BOX 606

BURKBURNETT, TEXAS 76354

(940) 569-3498

January 8, 2016

In 2016 the Blacksox will experience more growth with the addition of two more youth age groups, for a total of seven youth teams, a new girls high school age softball team, and five high school boys teams that brings a total of young people in the Blacksox organization to 199. These teams will now play a spring/summer and a fall season, so two seasons will mean dealing with well over 325 players both girls and boys ages 6 to 19. Blacksox have become easily one of the largest youth baseball/softball organization in the state of Texas.

The Blacksox will host tournaments for boys and girls in the spring and summer bringing hundreds of families and players to Burkburnett in 2016. This will help sell over 4000 room nights at a cost of \$85 per room. The total revenue for hotels over \$340,000. The restaurants will see over \$300,000 in sales, and the gas and entertainment will be even more in 2016 than it was in 2015.

Players living in Burkburnett for the summer will spend over \$155,000 for food, gas, hotels, and entertainment in 2016. This money will turn in our economy several times and will boost our local area by over 1.3 million dollars. Players from out of town will raise money in their home towns to pay fees and expenses to live in Burkburnett for the summer months. They sell advertisement in the 2016 Blacksox Media Guide to pay their expenses for the summer season. This money raised is used in Burkburnett to pay cost of the program.

The Blacksox work hard to attract players to our program to move to Burkburnett for the summer. We are constantly selling Burkburnett to families all over the country. Our expenses to reach all these families are no small amount each year and continue to get a little larger each year.

The money spent in Burkburnett by our players and player from other teams who come to play games in tournaments and double headers are a large amount. The town gets to be recognized as a baseball location that families want to send their kids to. Blacksox are respected all over a seven state area because we have put over 1100 players in college with scholarships and over 100 into professional baseball. Some you see on TV on a regular basis.

We ask for your help in our marketing cost this year for \$24,970. We greatly appreciate your help in the past and will continue to make Burkburnett A shining star all over Texas and Oklahoma and beyond.

Mickey Cornelius
Burkburnett Blacksox Baseball