

## AGENDA

Hotel Occupancy  
Committee Meeting  
April 7, 2015  
8:15 am-City Hall  
501 Sheppard Road  
Burkburnett, Texas 76354

**Item 1.** Call meeting to order.

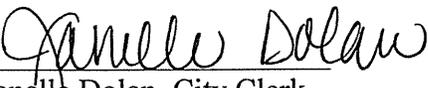
**Item 2. CONSENT AGENDA**

A. Approval of Minutes: December 5, 2014.

**Item 3.** Discuss and take any action necessary on Hotel Occupancy Tax Application Request-Burkburnett Blacksox Baseball.

**Item 4.** Adjournment.

I, Janelle Dolan, City Clerk for the City of Burkburnett, Texas do hereby certify that I posted this agenda on the glass front door of the City Hall, facing the outside at 9:30 a.m. on April 3, 2015 in compliance with the Open Meeting Act Chapter 551.

  
Janelle Dolan, City Clerk  
Posted 4/3/15 @ 9:30am

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's office at (940)569-2263 for further information.

**HOTEL OCCUPANCY TAX MEETING  
MINUTES**

The Board Members of the Hotel Occupancy Tax held a regular called meeting on December 5, 2014 at 8:15 a.m. in the Council Chambers of City Hall, 501 Sheppard Road, Burkburnett, Texas. The meeting was open to the public with notice being given in compliance with the Open Meeting Act. The following members were present:

Bill Lindenborn	Chair/Committee
Carl Law	Committee/Mayor

Don Hardy, Committee member/Commissioner, was not present.

Other's present: Mike Whaley, City Manager; and Janelle Dolan, City Clerk.

Item 1. Chair/Commissioner Bill Lindenborn called the meeting to order.

Item 2. Consent Agenda

A. Approval of minutes: October 7, 2014

Motion was made by Mayor Law, seconded by Commissioner Lindenborn to approve Consent Agenda 2. Motion carried unanimously.

Item 3. Motion was made by Mayor Law, seconded by Commissioner Lindenborn to approve the request of \$8,500 for the funding of the BISD Sporting Event-Bulldog Classic. Motion carried unanimously.

Item 4. Motion was made by Commissioner Lindenborn, seconded by Mayor Law to adjourn. Motion carried unanimously.

\_\_\_\_\_  
Bill Lindenborn, Chair

ATTEST:

\_\_\_\_\_  
Janelle Dolan, City Clerk

## BURKBURNETT BLACKSOX

P O BOX 606

BURKBURNETT, TEXAS 76354

(940) 569-3498

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March 19, 2015

In the year 2015, the Blacksox have enlarged the youth program to teams in all age groups from 6yrs to 13 years old; and will play a spring and fall schedule. We have seen a big need for younger select teams and are meeting that need. The Blacksox will touch the lives of over 150 young players this year, in addition we will have four High School age teams that will live in Burkburnett for the summer with 70 players living here. Burkburnett will be known all over the Southern US as the place to be for baseball at the High School and younger levels

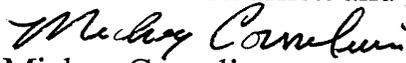
The Blacksox will host boys and girls tournaments in the spring and summer and will be attended by hundreds of families who will stay in hotels and eat in our restaurants. The Blacksox will help sell over 4000 room nights at a cost averaging \$80 per night that will bring over \$320,000 to the local economy. The persons in the hotel will spend money for food that will amount to \$300,000 or more. Plus gas and entertainment will bring money to Burkburnett.

The families who send players to Burkburnett will spend over \$130,000 for food, gas, hotels, & entertainment in the area for the 2015 summer. This money spent will turn several times through our retailers and all will total over 1.2 million boost to local economy.

Players from out of town raise money through sponsors to come to Burkburnett. They do this in their home towns and the money raised is used in Burkburnett to support the program.

The Blacksox have expenses in recruiting players every year; by hosting camps and tryouts out of town which includes travel expense to tryouts, such as food, gas and hotels.

The marketing cost for all this which includes office expense, postage, phones, and travel will be \$24,400 in 2015. We ask the committee to help us bring all this to Burkburnett and your consideration is appreciated.

  
Mickey Cornelius

Burkburnett Blacksox

CITY OF BURKBURNETT  
HOTEL/MOTEL TAX FUND REQUEST FORM  
Application Deadline:

1. Name of Group/Organization requesting funds: Burkburnett Blacksox Baseball
2. Name of Event funds are being requested for: 2015 Spring + Summer Season
3. Date of Event: January 7th to Nov 1st
4. Contact Name for Group/Organization: Mickey Cornelius  
Address: POBx 606 Burkburnett Tx Phone Number 940-569-3498
5. How many people are expected for this event?  
Participants: 1000 plyers for out of town Spectators: Jan-NOV @least 7500  
100 blksox plyers
6. Of these people, how many will spend the night? 4000 @least  
How many will travel over 50 miles? most all will travel in
7. How many hotel rooms are expected to be used during this event? @3500
8. How many nights will the rooms be used? 40 nights
9. How many meals will be eaten in the local restaurants? Several thousand
10. Is this an annual yes or one time \_\_\_\_\_ event? (Check one)
11. If this is an annual event, have you requested funds before? Yes  No \_\_\_\_\_  
If yes, were the requested funds allocated, and if so how much money was received? Yes  No \_\_\_\_\_ Amount: \$ 23,475  
  
If the request was denied, what was the reason given? \_\_\_\_\_  
\_\_\_\_\_
12. If this is an annual event, do you expect to request fund each year? Yes   
No \_\_\_\_\_
13. What age group will participate in this event? ages 6 to 19
14. Where will this event be held? Burkburnett Baseball Field

15. Where will participants and/or spectators be traveling from? TX, OK, Colo, New Mex, Nev, LA, KS, MO
16. What is the total cost of this event? Spring/summer budget \$500,000
17. What is the dollar amount the Hotel/Motel tax is being asked to fund? \$24,400
18. How will this funding be used? Media Production \$9310, Camps \$3150, Mailouts \$2010  
Office Exp \$3840, Parent Mtgs(3) total \$3450, <sup>(IN TOWN)</sup> transportation flyers \$2640 = \$24,400
19. What is the projected date in which you foresee your Group/Organization being self supported and not requiring Hotel/Motel Funding? unknown
20. Does your Group/Organization make charitable contributions? Yes  No   
 If so, what was the amount of money that was contributed last year? \$ over \$25000

THE FOLLOWING MUST BE SUBMITTED ALONG WITH THIS COMPLETED APPLICATION:

- AN ITEMIZED BUDGET OF ALL ESTIMATED EXPENSES AND INCOME FOR THIS YEAR'S EVENT
- IF FUNDS HAVE BEEN RECEIVED IN A PREVIOUS YEAR, AN ITEMIZED BUDGET OF ACTUAL EXPENSES AND ALL INCOME (INCLUDING SPONSORSHIPS), FOR THE MOST RECENT YEAR THAT FUNDS WERE RECEIVED.

If funding is granted, an itemized budget of actual expenses and all income (including sponsorships) must be submitted to the City of Burkburnett within 60 days of the completions of the event. Failure to do so will affect future funding decisions. They must be mailed to:

City of Burkburnett  
 Hotel/Motel Committee  
 501 Sheppard Road  
 Burkburnett, TX 76354

FOR COMMITTEE USE ONLY

Total anticipated economic impact of this event on the City of Burkburnett: \_\_\_\_\_

Approve: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Denied: \_\_\_\_\_ Reason: \_\_\_\_\_

BURKBURNETT BLACKSOX  
Statement of Activities  
For the Year Ended December 31, 2014

REVENUES AND SUPPORT	2014
Baseball Program	<u>\$413,000.00</u>
Total Unrestricted Revenues & Support	\$413,000.00
FUNCTIONAL EXPENSES	
Office	\$ 7,340.00
Occupancy	\$ 46,740.00
Travel	\$ 82,450.00
Depreciation	\$ 38,908.00
Direct Program Expense	\$190,675.00
Loan Payments	\$ 42,000.00
Repairs	\$ 8,775.00
Telephone	<u>\$ 2,505.00</u>
Total Functional Expenses	\$419,393.00
Revenue Less Expenses	\$ (6393.00)